

# *Olivia Dunne*

## **LSU Gymnastics '24**

### **All-Around**

LIVVY



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# About Livvy



*October 1, 2002*



*Hillsdale, New Jersey*

Livvy originally started gymnastics when she was three years old because she wanted a sparkly pink leotard. In March 2017 she was selected to represent the United States Juniors team in Italy at the Jesolo Trophy competition, winning a gold All Around medal. She made her senior team debut in Jesolo, Italy in 2018. She has also competed at the 2018 US Classic and 2020 USA National Championships in Boston. Currently, she is competing for LSU and this past season as a Freshman, she was named a 2021 WCGA All-American for the Uneven Bars, a 2021 WCGA Academic All-American, and a 2021 First-Year SEC Academic Honor Roll.



# Stats

- *2021 WCGA All-American (Uneven Bars)*
- *2021 WCGA Academic All-American*
- *2021 First-Year SEC Academic Honor Roll*
- *Finished the season with an average bars score of 9.844*
- *Scored a 9.90 at NCAA Championships on bars*
- *Scored a 9.90 at her first SEC Championships*
- *Scored a career high 9.925 at Auburn*
- *In her first collegiate meet, scored a 9.875*



# Social Media Superstar

**Most Followed  
NCAA Athlete  
on Social Media**

#1



**@LivvyDunne**

**1.4 Million Followers**

**Last 3 Posts: 886.7K Likes**

**AVG Engagement Rate: 21.2%**



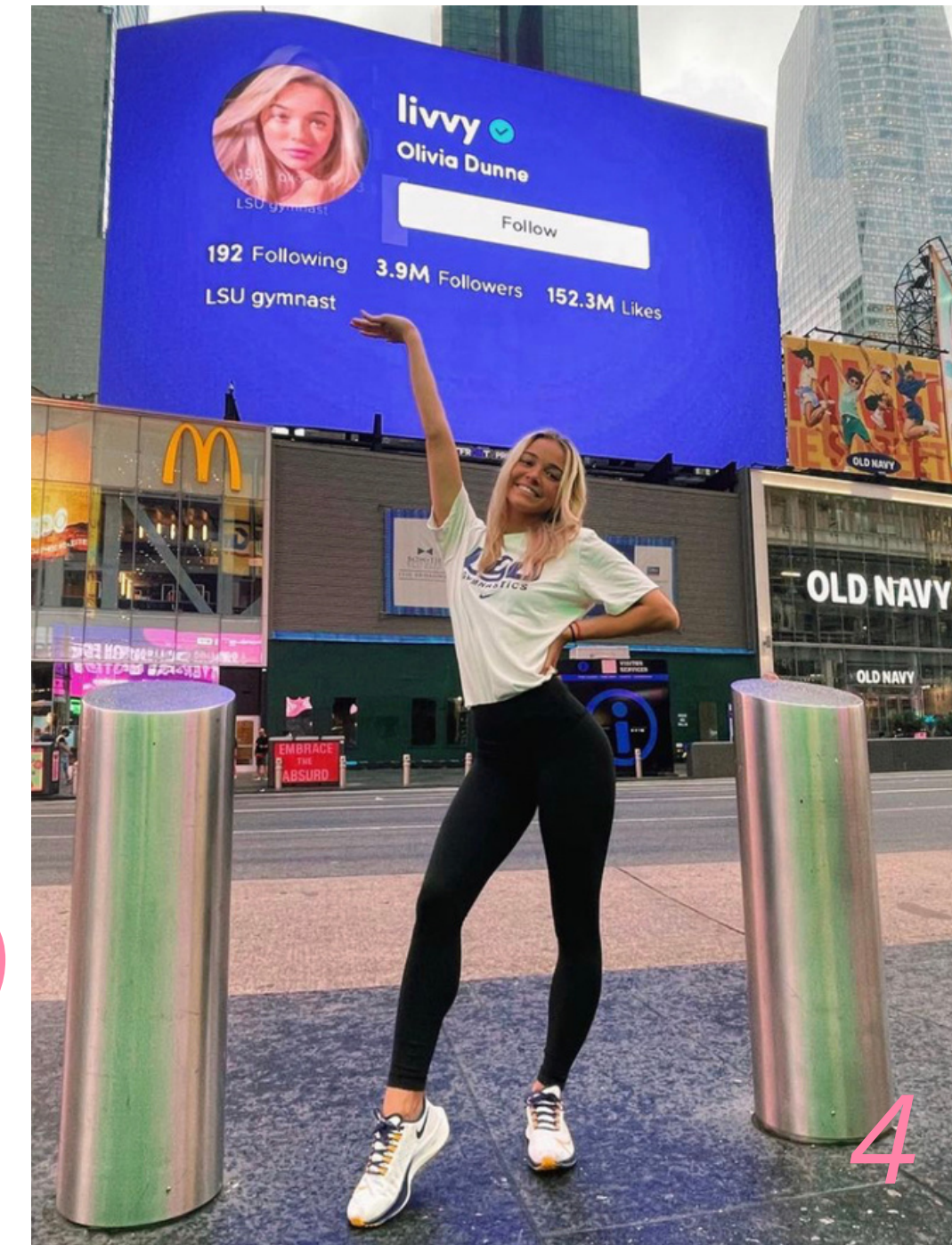
**@Livvy**

**4.6 Million Followers**

**Last 6 Posts: 8.24M Views, 1.18M Likes,  
6,967 Comments**



**\$1.12 Million (IG), \$3.68 Million (TikTok)  
\$4.8 Million Combined**



# *Livvy's Gymnastics Camp*

*Come down to ENA Gymnastics on Sunday May 22nd and learn Gymnastics from USA National Team Member, 2021 WCGA All-American (UB), and LSU Gymnast Olivia Dunne! During the 2 and a half hour session, participants will rotate throughout different skills learning from Livvy and the rest of the ENA Gymnastics Staff. Lunch and a Commemorative T-Shirt are included in the registration fee! There will be a Q&A session during Lunch and photo opportunities following the conclusion. 50 Students Max!*



*May 22, 2022*

*ENA Gymnastics - Paramus, NJ*

*10:30 AM - 1:00 PM*

*\$75 Per Participant*

*Ages 8-12*

*Lunch and Camp T-Shirt Included*



# *Livvy's Gymnastics Camp*

*10:30-10:40 - Warmup*

*10:40-11:20 - Rotation 1*

*11:20-12:00 - Rotation 2*

*12:00-12:30 - Lunch + Q&A*

*12:30-1:00 - Rotation 3*

*1:00-2:00 - Optional Photo Opportunities*

## *Insurance Quote*

*50 Students MAX*

*\$75 \* 50 = \$3,750*

*- \$375 (Insurance)*

*- 0 (Lunch and Shirts Covered by Sponsors)*

*- \$375 (Gym Rental)*

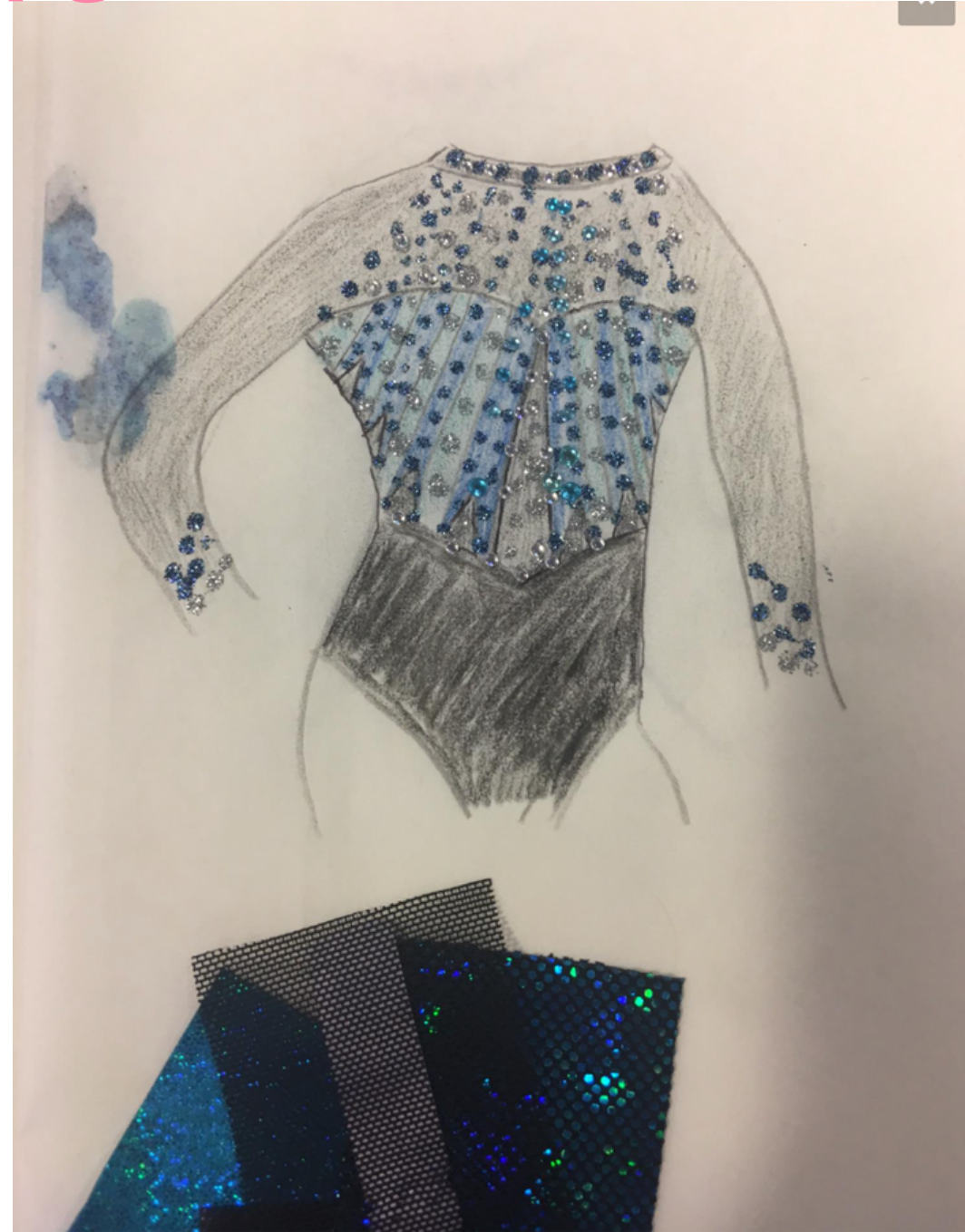
***= \$3,000 Profit***

# Logo ***\*PHOTO WILL BE SILHOUETTED\****

Livvy's name is above her head in a curve to mimic the chalk toss many gymnasts do (Photo on slide). Livvy's silhouette is in the position gymnast do when they finish their routine.



# Merchandise Line



*Both leotard designs are designed  
by Livvy via her website*

# Brands



# Why These Brands

## Smart Search

Find me brands in **15 categories** located in **any area**,  
**having deals as 2 partner types** with **22 property types** targeting **4 markets**  
—deals

**FIND IT NOW**

Search market:  
Search +  
Selected markets:  
Louisiana (State) X  
New York (Media Market) X  
New Jersey (State) X  
Baton Rouge, LA (Media Market) X

## Recently Viewed

### PSD UNDERWEAR

APPAREL & ACCESSORIES NON-ATHLETIC APPAREL & FOOTWEAR

The signature PSD woven waistband is the tell-tale sign that defines the premium brand. Kyrie Irving will lead an influential group of professional athletes including: NFL wide-receiver and fashion icon Stevie Johnson, Beast Mode proprietor Marshawn Lynch, and professional NBA shooting-guard Jimmy Butler as endorsers of PSD luxury briefs and under- garments in 2015/2016. PSD founded by brothers, Curtis and Ryan Flaitz in 2008 has quickly evolved into a notable lifestyle accessory brand adopted by many professional and influential entertainers. PSD is focused on on-trend prints, comfort and performance. Wear Your Life means everything to this family business that has achieved industry wide recognition.

Not Assigned Assign

### NEWS

Baker Mayfield announces underwear endorsement...  
On Tuesday, Cleveland Browns q...

Ninja Partners with PSD Underwear to Produce...  
Tyler "Ninja" Blevins has endorse...

PSD Underwear, Brand Represented By Kyrie Irving...  
As we are just weeks away from ...

Marshawn Lynch BEASTMODE®  
LOS ANGELES, Sep

### CONTACTS

1,134 0 Search contact...

### GEAUX FLOW IV SPA

CONSUMER SERVICES GROOMING, SALON & SPA

Baton Rouge's premier medical spa specializing in IV hydration treatments with Vitamin Infusion.

Not Assigned Assign

### PARTNERSHIPS

Select Year Current

Leagues / Assoc.	Properties	Sponsor	Digital	TV	Radio	Vendor	Other
3 IF	3 IF	1 IF	1 IF	0 IF	2 IF	0 IF	0 IF
College Football Athletes 2021 Last 12 months	Andre Anthony	✓	✓	○	○	○	○
Radio - Sports 2021 Last 12 months	104.5 ESPN (WNXX)	○	○	○	✓	○	○
NCAA Schools & Conferences 2021-22	LSU LSU Tigers	○	○	○	✓	○	○

Geaux Flow IV Spa

(225) 953-8150

Website:  
Local Presence  
See Market Details

Consumer Services - Grooming, Salon & Spa

Louisiana and Baton Rouge, LA because LSU Is In Baton Rouge and everyone goes crazy for LSU In Louisiana. NY Media Market as her home In New Jersey Is a suburb of NYC

PSD Is a really popular brand that has numerous deals with athletes and allows each athlete to have a custom design. This would allow Livvy to bring In her love of fashion design to a trending company. They also already have a deal with another LSU athlete.

Geaux Flow IV Spa Is a local spa to baton rouge and already have a deal with another athlete. The spa would be a good partner as she has done multiple live streams showing off her skin care and makeup routines

BAYOU APPAREL

APPAREL & ACCESSORIESNON-ATHLETIC APPAREL & FOOTWEAR

Bayou Apparel was brought to life in 2004 by Owner and President Dan McNamara. Dan started in the apparel industry in the 90s and after years in the Collegiate Apparel business started his own company. Bayou Apparel has been the go to for creating and producing collegiate apparel for colleges and retail stores across the country for years. As the largest local licensee for LSU some of the largest projects Bayou Apparel has created for the retail industry are, 2007 LSU National Championship designs, 2009 LSU baseball National Championship designs,...

Show more

134.0-release

Not AssignedAssign

BAYOU APPAREL

1975 Wooddale Ct  
Baton Rouge, Louisiana, 70806

(225) 928-9090

Website >

Local Presence

See Market Details >

Apparel & Accessories - Non-Athletic Apparel & Footwear

Partnerships

Select YearCurrent

Leagues / Assoc.	Properties	Sponsor	Digital	TV	Radio	Vendor	Other	
NCAA Bowls/Tourneys 2020	R&L Carriers New Orleans Bowl	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
NCAA Bowls/Tourneys 2020	LendingTree Bowl	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>

JOLYN

RETAILATHLETIC APPAREL & SPORTING GOODS

Jolyn athletic & fashion-oriented performance swim apparel design and manufacturing is focused on function & fun, and is made in the USA. Jolyn has carved itself a niche in the swimwear and apparel industry by combining the technical structure of performance gear with an aesthetic sensibility.

NEWS

Olympic Gold Medalist & USA Water Polo Team Member...  
JOLYN and Trailblazer Athlete As...

Not AssignedAssign

JOLYN

Website >

80 Employees

National Presence

See Market Details >

Retail - Athletic Apparel & Sporting Goods

11

DICK'S SPORTING GOODS

RETAIL

ATHLETIC APPAREL & SPORTING GOODS

YES

Include sub brands

Not Assigned

Assign

Headquartered in Pittsburgh, PA, DICK'S Sporting Goods, Inc. is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories. As of July 30, 2016 the Company operated 649 DICK'S Sporting Goods locations across the United States, serving and inspiring athletes and outdoor enthusiasts to achieve their personal best through a blend of dedicated associates, in-store services and unique specialty shop-in-shops dedicated to Team Sports, Athletic Apparel,...

Show more

NEWS

Dick's Sporting Goods Will Soon be the Largest Nation...  
The sporting goods retailer is no...

DICK'S Sporting Goods becomes official sporting...  
The Women's National Basketbal...

DICK'S Sporting Goods Announces Grand Opening ...  
The retailer also will open one a...

DICK'S Sporting Appoints Navd...  
/PRNewswire/ -- D

CONTACTS

1,134,014 contacts

Search contact...

345 Court Street  
Coraopolis, Pennsylvania, 15108  
+ 3 locations

(724) 273-3400

Website >

in

f

t

@

21,000 Employees

National Presence  
See Market Details >

Brands:  
Field and Stream  
GameChanger

I love fashion design. I especially enjoy participating in the design of my custom leotards. I get to work on everything from the original sketches to fabric selection with my coach, Jen. It is so exciting when the finished designs win leotard contests and online polls. I love to see my ideas come to life.

MENS

WOMENS

YOUTH

ACCESSORIES

REWARDS

PSD FAMILY

SALE

WOMENS

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SOLIDS

SPORTS BRA

BOY SHORT

CLASSIC BRIEF

THONG

BIKER SHORT

LEGGINGS

SOCKS

SALE

WOMENS COLLECTIONS

HOLIDAY '21

HOLIDAY GIFT GUIDE

RICK & MORTY

SPONGEBOB

TROJAN

HOOTERS

MY LITTLE PONY

NARUTO

DEATH ROW

SIGNATURE COLLECTIONS

HAILIE DEEGAN

JA MORANT

TYLER HERRO

NLE CHOPPA

DANGERBOY DEEGAN

GLEBYER TORRES

DEEBO SAMUEL

SOMMER RAY

YOUNG M.A

SHOP NOW

60.7 kbps

1.1 Mbps

▶

⏮

🔊

0:08 / 23:58

Livvy dunne makeup routine-Tiktok live (August 2, 2021)

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SHOW ALL

LONG SLEEVE SHIRTS

OUTERWEAR

T-SHIRTS

MSU LEACH BEACH SHIRT

...

LSU TEXAS TIGER SHIRT

...

LSU VICTORY CIGAR

...

I would have also Included an athleisure brand (Fabletics) but she already has an athleisure deal with Vuori

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